

**Subject:** RE: RE: Innovate DTLA Leadership Symposium - June 22, 2016<JMarino@downtownla.com>  
**From:** "Nick Griffin" <NGriffin@downtownla.com>  
**Date:** 06/07/2016 04:03 PM  
**To:** "Christopher Loos" <chris@urbanize.la>

Great, I'm available now.

**From:** Christopher Loos [mailto:chris@urbanize.la]  
**Sent:** Tuesday, June 07, 2016 3:54 PM  
**To:** Nick Griffin <NGriffin@downtownla.com>  
**Cc:** steven@urbanize.la; Julia Marino <JMarino@downtownla.com>  
**Subject:** Re: Innovate DTLA Leadership Symposium - June 22, 2016

Okay, will call at 4:15pm. Speak soon.

On Tue, Jun 7, 2016 at 12:43 PM, Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)> wrote:

Great. I'm free from now until 2:00 and then after 4:00. Call the office or cell - [917.208.3454](tel:9172083454)



**Nicholas Ziff Griffin**  
*Director of Economic Development*  
**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Ste. 200, Los Angeles, CA 90017  
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go to [www.DowntownLA.com](http://www.DowntownLA.com)



**From:** Christopher Loos [mailto:[chris@urbanize.la](mailto:chris@urbanize.la)]  
**Sent:** Tuesday, June 07, 2016 11:09 AM  
**To:** Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)>  
**Cc:** [steven@urbanize.la](mailto:steven@urbanize.la); Julia Marino <[JMarino@downtownla.com](mailto:JMarino@downtownla.com)>  
**Subject:** Re: Innovate DTLA Leadership Symposium - June 22, 2016

Hi Nick,

I can attend. Do you have time for a quick call today to discuss? I'm free anytime after 1pm.

On Tue, Jun 7, 2016 at 10:19 AM, Nick Griffin <[NGriffin@downtownla.com](mailto:NGriffin@downtownla.com)> wrote:

Hey Chris & Steven,

I'm following up to confirm whether you will be able to attend our **Innovate DTLA Leadership Symposium**, and ideally participate as a **Subject Matter Expert** at the Discussion Table on "**Defining DTLA**." Please let me know if you are available or if you'd like to designate someone in your place.

Feel free to give me a call to discuss.

Thanks.

Nick

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**From:** Nick Griffin

**Sent:** Friday, May 27, 2016 8:27 AM

**To:** '[chris@urbanize.la](mailto:chris@urbanize.la)' <[chris@urbanize.la](mailto:chris@urbanize.la)>; '[steven@urbanize.la](mailto:steven@urbanize.la)' <[steven@urbanize.la](mailto:steven@urbanize.la)>

**Subject:** Innovate DTLA Leadership Symposium - June 22, 2016

Hey Chris & Steven,

Below is your invitation to our **Innovate DTLA Leadership Symposium**.

We would also be honored to have one of you participate as a **Subject Matter Expert** at the Discussion Table on "**Defining DTLA**" - the theme is **COMPETITIVE ADVANTAGE: Is DTLA leveraging assets and strengths, to support innovation?**

Please let me know if you are able to participate or give me a call to discuss.

Thanks.

Nick

You are invited to Innovate DTLA.

[View this email in your browser](#)

## You are invited to Innovate DTLA.

As a key stakeholder in the future of Downtown Los Angeles, we invite you to participate in our **Innovate DTLA Leadership Symposium** on June 22nd from 8:00am-12:00pm at **WeWork** in the **Gas Company Tower**.

This event will launch the Downtown Center BID's [Innovate DTLA](#) initiative to promote Downtown Los Angeles as a place of innovation and creativity, support its innovation ecosystem, and attract new organizations and individuals to DTLA. Innovate DTLA is a collaboration with the [Bass Initiative for Innovation & Placemaking](#) (a partnership with the [Brookings Institution](#) and [Project for Public Spaces](#)).

The symposium will feature Bruce Katz, Brookings Centennial Scholar and author of [The Rise of Innovation Districts](#), Fred Kent, founder of Project for Public Spaces, and leaders of Downtown's business, tech, creative, real estate, government, non-profit and educational communities.

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## Agenda

Wednesday, June 22nd 2016

We Work at Gas Company Tower

555 w 5th Street, Lobby Level, Los Angeles, CA 90013

8:00am Breakfast and networking

8:30am Presentations

- *Innovation and Placemaking: A New Paradigm* – Bruce Katz, Brookings Institution & Fred Kent, Project for Public Spaces
- *DTLA Innovation District: Preliminary Audit* – Nick Griffin, Downtown Center BID

9:30am Panel

- *Innovation Infrastructure and the Culture of Creativity* - Moderated by Andy Altman, Brookings Institution

○ Panelists:

- Bert Dezzutti, Executive Vice President, Brookfield
- Peter Marx, Chief Innovation Officer, City of Los Angeles
- Jim Gilliam, Founder & CEO, NationBuilder

- Fred Walti II, President & CEO, LA Cleantech Incubator
- Martha Escutia, Vice President Government Relations, USC
- Tara Roth, President, Goldhirsh Foundation

10:30am      Breakout Discussions:

- Buildings and Workplaces
- Innovation Pipeline
- Talent Attraction and Development
- Defining DTLA
- Employment, Education and Training
- Public Spaces and Mobility
- Residential and Retail
- Networking
- Civic Engagement and Investment

11:30am      Recap and Action Plan - Nick Griffin, DCBID

**By Invitation Only: [RSVP HERE](#)**  
**Password: INNOVATE2016**



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